# BRAD GOSHEN, MBA

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# SENIOR LEADER – BUSINESS OPERATIONS VALUE CREATOR | COLLABORATIVE COMMUNICATOR | PEOPLE-CENTERED LEADER

HIGH-IMPACT BUSINESS OPERATIONS LEADER with strong track record of building high-performing teams, delivering forward-thinking strategies and solutions, and driving transformational change for complex global organizations. Recognized for enhancing operational efficiencies and generating multimillion-dollar cost savings. Highly skilled at confronting and resolving complicated business issues in fast-paced, high-pressure environments.

## **CAREER HIGHLIGHTS**

LEADERSHIP & COMMUNICATION	<ul> <li>Developed business metrics and operations function from ground up.</li> <li>Built and led global teams that consistently exceeded performance targets.</li> <li>Strengthened cross-functional partnerships and fostered robust relationships with executives and decision makers.</li> </ul>
STRATEGIC INITIATIVES	• Led large-scale implementations of global unified communications solution and cloud- based software platform for IT service management.
COST REDUCTION	<ul> <li>Reduced contractor expenses 50% (\$15M annually).</li> <li>Realized \$12M reduction in business travel expenses within 8 months.</li> <li>Cut R&amp;D spend 15% (\$8M) in 1 year.</li> </ul>
PROCESS IMPROVEMENT	<ul> <li>Drove creation of automated workflow system for high-volume IT requests.</li> <li>Implemented cloud-based technology business management software.</li> </ul>

## **PROFESSIONAL EXPERIENCE**

#### WHERE TECHNOLOGIES (formerly division of Nokia), Boston, MA

2012–Present

Pioneer end-to-end location data and technology platform with 10K employees globally across 50+ countries.

#### HEAD OF BUSINESS OPERATIONS (2017-Present)

Promoted to serve as strategic business partner to CIO and build strong and sustainable business operations across global IT organization with 500+ employees. Challenged with transforming IT organization from technology-focused cost center into valued resource across enterprise and reliable enabler of revenue growth. \$190M budget | 8 direct reports.

- Led selection and implementation of global unified communications solution involving 10K employees. Developed and executed comprehensive change management and communication strategy facilitating rapid adoption of new technology. Realized \$12M reduction in business travel expenses within 8 months.
- Spearheaded implementation of cloud-based software platform for IT service management (ServiceNow), enabling IT to deliver exceptional services that improve employee experiences and business outcomes. Leveraged offshore IT service desk for 24/7 Tier 1 customer support, freeing up skilled IT staff for more value-added initiatives.
- Drove creation of automated workflow system for high-volume IT requests, significantly streamlining and improving efficiency of IT operations. Reduced ticket backlog 90% and ticket resolution time 60% in 4 months.
- Established IT organization as world-class business partner and resource for enterprise-wide initiatives. Effectively collected and responded to employee feedback, resulting in 10% YOY increase in customer satisfaction score.
- Created and launched Voice of Employee Program enabling internal employees to share suggestions, opinions, concerns, and ideas related to global IT services and initiatives.

#### WHERE Technologies, continued

#### DIRECTOR OF BUSINESS METRICS & OPERATIONS | CHIEF OF STAFF TO CIO (2015–2017)

Promoted to lead and grow high-performing, cross-functional team providing wide array of services to global IT organization, including strategic program management, budgeting, communications, change management, customer reporting, and cost transparency. Challenged with driving customer-centric IT organization that partners with clients and stakeholders to deliver innovative solutions to complex business issues. \$200M budget | 10 direct/20 indirect reports.

- Developed business metrics and operations function from ground up, implementing cloud-based technology business management software that optimized IT budgeting, forecasting, and financial analyses.
- Drove implementation of new IT service delivery model that streamlined and boosted operational efficiency. Effectively guided workforce through change management process, establishing KPIs to ensure project success.
- Partnered with global service desk to create and launch IT self-service portal enabling end users to resolve 90% of IT issues on their own and IT workforce to focus on more complex technical issues.
- Designed and developed business relationship manager role within IT organization, strengthening internal relationships with business leaders to better understand and support organizational needs and business goals.

#### CHIEF OF STAFF TO CIO (2012–2015)

Supported CIO by providing strategic counsel on governance issues and program/project management, cultivating crossorganizational stakeholder relationships, budgeting and reporting, and setting and monitoring KPIs to drive performance. Created and managed global IT communications and marketing strategies and executive-level materials and messaging. Challenged with rebuilding entire IT structure and services following Nokia divestiture. \$270M budget | 5 direct reports.

- Traveled abroad extensively to reestablish global IT organization during divestiture. Provided critical communications and support to technology leaders on complex global service transitions, rebuilding IT organization in <6 months.</p>
- Increased Net Promoter Score 13% in 6 months by creating and executing comprehensive communications strategy that enhanced IT organization's relationships across global enterprise.
- Partnered with HR to design and launch recruiting initiative that improved diversity and quality of applicant pool. Established programs and performance metrics for crucial talent management processes and systems.

#### NOKIA (NYSE: NOK), Boston, MA

2007–2012

#### **BUSINESS OPERATIONS MANAGER** | CHIEF OF STAFF TO SVP – SERVICE PLATFORMS (2010–2012)

Hand-picked to support SVP during period of rapid growth and quickly evolving organizational landscape. Challenged with identifying and reducing business expenses and implementing tighter cost control. \$220M budget |3 direct reports.

Reduced personnel expenses 50% (\$15M annually) by building SVP approval into hiring process, converting highperforming contractors to full-time employees, and reducing contract duplication.

#### **BUSINESS CONTROLLER – SERVICE PLATFORMS (2007–2010)**

Recruited to provide financial oversight, budgeting, and reporting for newly established, globally dispersed R&D organization with significant outside contractor spend. Quickly recognized by leaders as top performer. \$100M budget.

Reduced R&D spend 15% (\$8M) in 1 year by setting operational cadence and process for budgeting and reporting.

#### **PRIOR EXPERIENCE**

Financial Analyst V at Fidelity Investments (2 year) ♦ Client Finance Manager at Digitas North America (4 years) Senior Financial Analyst at Monitor Group (4 years) ♦ Customer Service Analyst at Thinkcom Systems (3 years) United States Marine Corps – Lance Corporal, Honorable Discharge

#### **EDUCATION & COMMUNITY INVOLVEMENT**

Master of Business Administration, Marketing Concentration – Boston University Bachelor of Science, Dual Majors in Economics & Social Science – University of Dayton Corporate Partner – Year Up (non-profit organization closing opportunity divide)